



Annual Meeting

January 14, 2026

WELCOME

JOHN SOUZA
President





EXECUTIVE COMMITTEE

2026 ROSTER

OFFICERS

President: John Souza

1st Vice President: Tim Hulscher

2nd Vice President: Jackie Bertsch

Treasurer: Vera Ciancola

Secretary: Rod Tomita

RETURNING MEMBERS

Abe Candelaria III

Harry Cavanagh, Jr.

Victor Ferreira

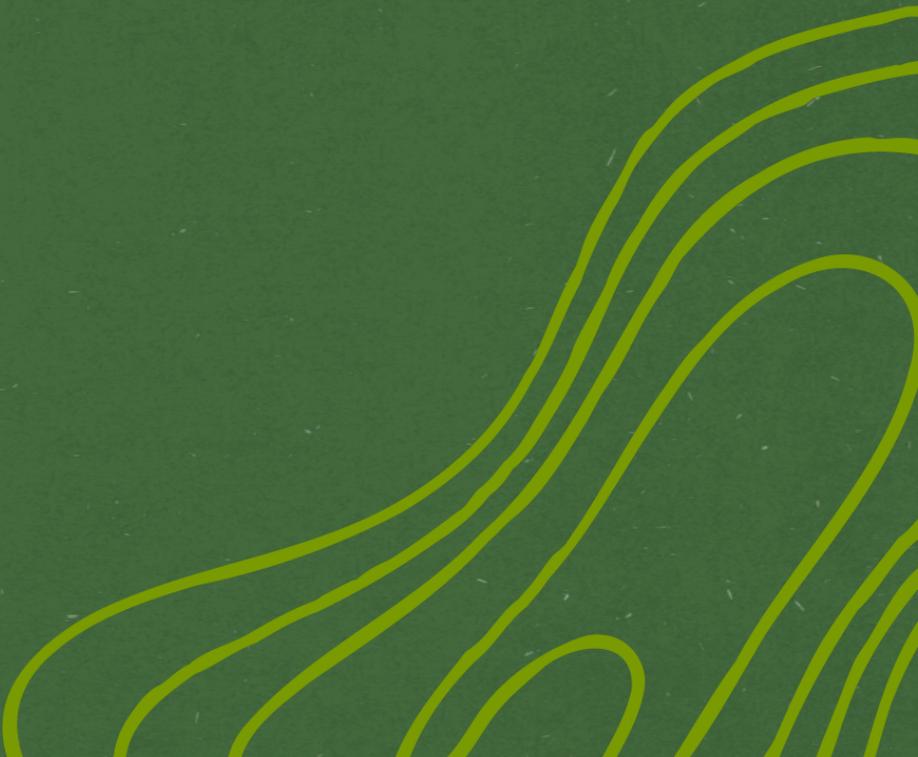
Tameka Fox Hartman

Jay Pennypacker

Joe Shershenovich

LOOK BACK AT 2025

CATHERINE CARMIGNANI ✨ ✨ ✨
Executive Director





It is the recreational golfer from whom all blessings flow.

Herb Graffis
Co-founder of the National Golf Foundation



104,022

INDIVIDUAL MEMBERS



KEY MEMBERSHIP METRICS

**Over 27K
Women**

The most we've
ever had!

18%



Junior
Members

35%



AZ Under 30
Club

26%



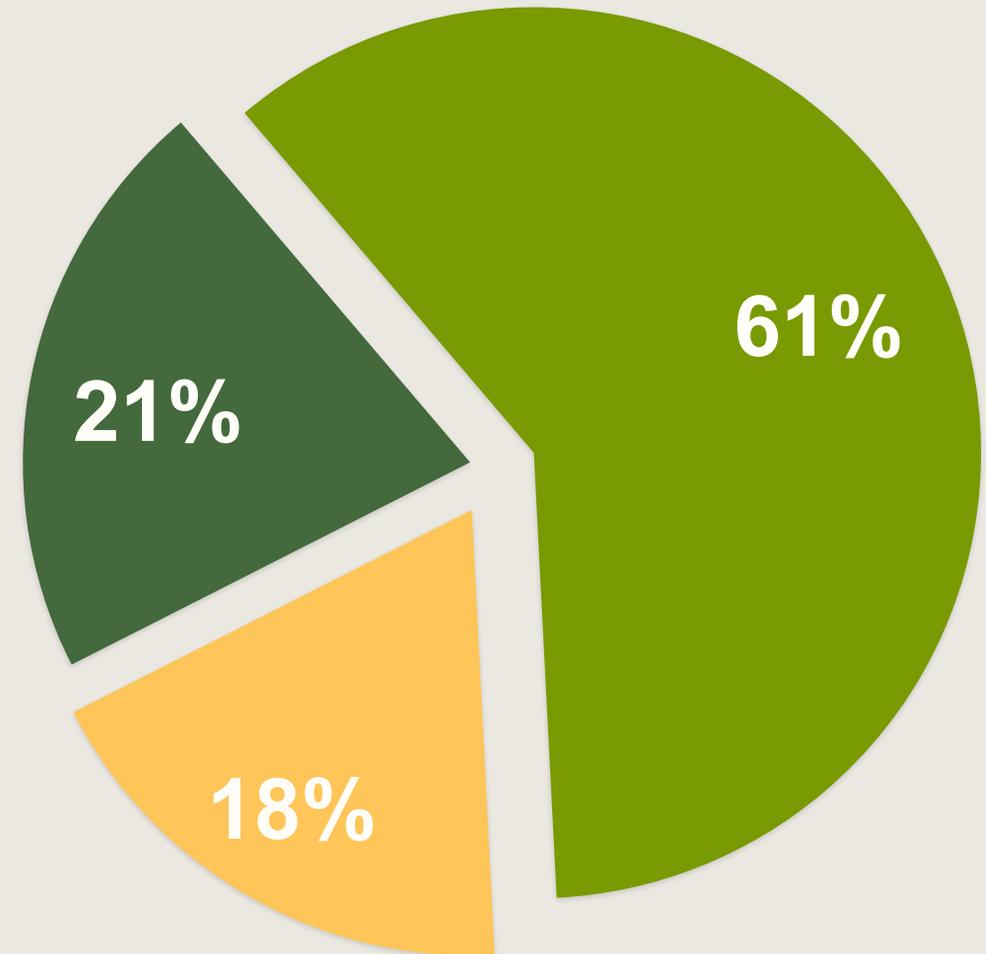
USGA / AZ GC
Membership

Industry efforts support all of these important areas of growth



ACCOMPLISHED GOLFERS

-  **Low Handicap Members**
(<10.0 HI)
-  **Mid Handicap Members**
($10.0 - 29.0$ HI)
-  **Higher Handicap Members**
($29.1+$ HI)





2025 MEMBERSHIP HIGHLIGHTS



4,165,270

Total number
of rounds
posted in 2025

9 members
posted **300** or
more rounds

210 Holes in
one submitted
by members

Average
score per 18
holes was **87**



2025 FINANCIAL REVIEW

- Another year of growth with revenue increase of **4.5%**
- **Stronger partnerships and investments** contribute towards the Association's long-term stability
- Expecting **2026 overall revenue growth** of **over 8%**
 - Expansion of programming and removal of existing discounts
- Demand for on-course golf is at an all time high, **we continue to be optimistic and realistic** with future growth projections

SETTING THE STAGE FOR OUR CHAMPIONSHIPS

Significant work has been done to secure a ROTA of sites for the Arizona Amateur and Women's Amateur Championships for the foreseeable future. Providing our elite amateur golfers with a challenge and experience most fitting for a pathway to the U.S. Amateur and U.S. Women's Amateur Championships.



az golf

in association with
USGA

**TICKET
BUNCHED**





A R I Z O N A

Team Arizona is a collaborative effort amongst allied associations in Arizona focusing on shaping the future for elite junior golfers in our state

The goal of this team is to expand the pipeline into the U.S. National Development Program (USNDP)

**INAUGURAL TEAM TO BE
NAMED IN FALL 2026**



OUR NEW HOME

A gift we will honor each day through our shared commitment to working together for the betterment of the golf industry in Arizona.

HOUSE
EDUCATION





MIKE SWEENEY ✨ ✨ ✨
Regional Affairs Director, USGA



An aerial photograph of a golf course during sunset. The foreground shows a large green fairway with several sand traps. The middle ground is filled with desert vegetation, including cacti and shrubs. In the background, there are rolling hills and mountains under a sky with scattered clouds, illuminated by the warm light of the setting sun.

USGA Updates AZ Golf Annual Business Meeting

USGA STRATEGY & AZ Golf

Unify

- **World Handicap System** (131 countries)
- **3.7M U.S. golfers with a Handicap Index** (GHIN App)
- **USGA Course Ratings** (allowing all to play together)
- **55 Allied Golf Associations** in the U.S.

HOME

9:41

USGA GHIN Presented by Sentry

18.9

LOW H.I. 8.2

NJ Golf GHIN# 10499286

Taylor Davenport
Springfield Country Club

Post Score Play Round Handicap Calculator

Business insurance backed by 120 years of experience and knowledge.

Home Community Stats Profile

HANDICAP CALCULATOR

9:41

Rock Harbor Golf Course

18 holes 9 holes

Match Play Stroke Play

Handicap Allowance 100%

	CH	PH	Strokes
Aaron Butler 11.2 Blue	12	12	6
Sean Burke 6.8 Blue	6	6	0
Gary Dove 19.9 Blue	22	22	16
Adam Dove 16.7 Blue	18	18	12

Play

GPS

9:41

396 381 367

169 227

PAR 4 | 408yds | S.I.17

1

Enter score

STATS ENTRY

9:41

396 381 367

169 227

PAR 4 | 408yds | S.I.17

Fairway

1

Next hole

USGA STRATEGY & AZ Golf

Showcase

- **15 USGA National Championships**
- **“Open” to all golfers** (male/female, young/old, professional/amateur/ adaptive)
- **USGA Golf Museum** (oldest sports museum)
- **World Golf Hall of Fame** (Golf House Pinehurst)



2026 U.S. Amateur Four-Ball Championship

May 16-20 at Desert Mountain (Outlaw & Cochise / 18-hole final match on May 20)

AZ Golf Members in the field:

- Brian Blanchard / Sam Engel (2024 Champions)
- Drew Kittleson / Drew Stoltz (2022-2023 Runner-Ups)
- Redford Bobbitt / Phillip Reedy
- Jeremy Defalco / Bryan Hoops
- Darren Fletcher / Jarrett Foote
- Charlie Allen / Mikey Russello
- Jake Byrum / Kristoffer Marshall
- Trey Kidd
- Hunter Nelson
- Tyler Anderson
- Cody Massa



Will Hartman (left) and Tyler Mawhinney, 2025 Champions

USGA STRATEGY & AZ Golf

Govern

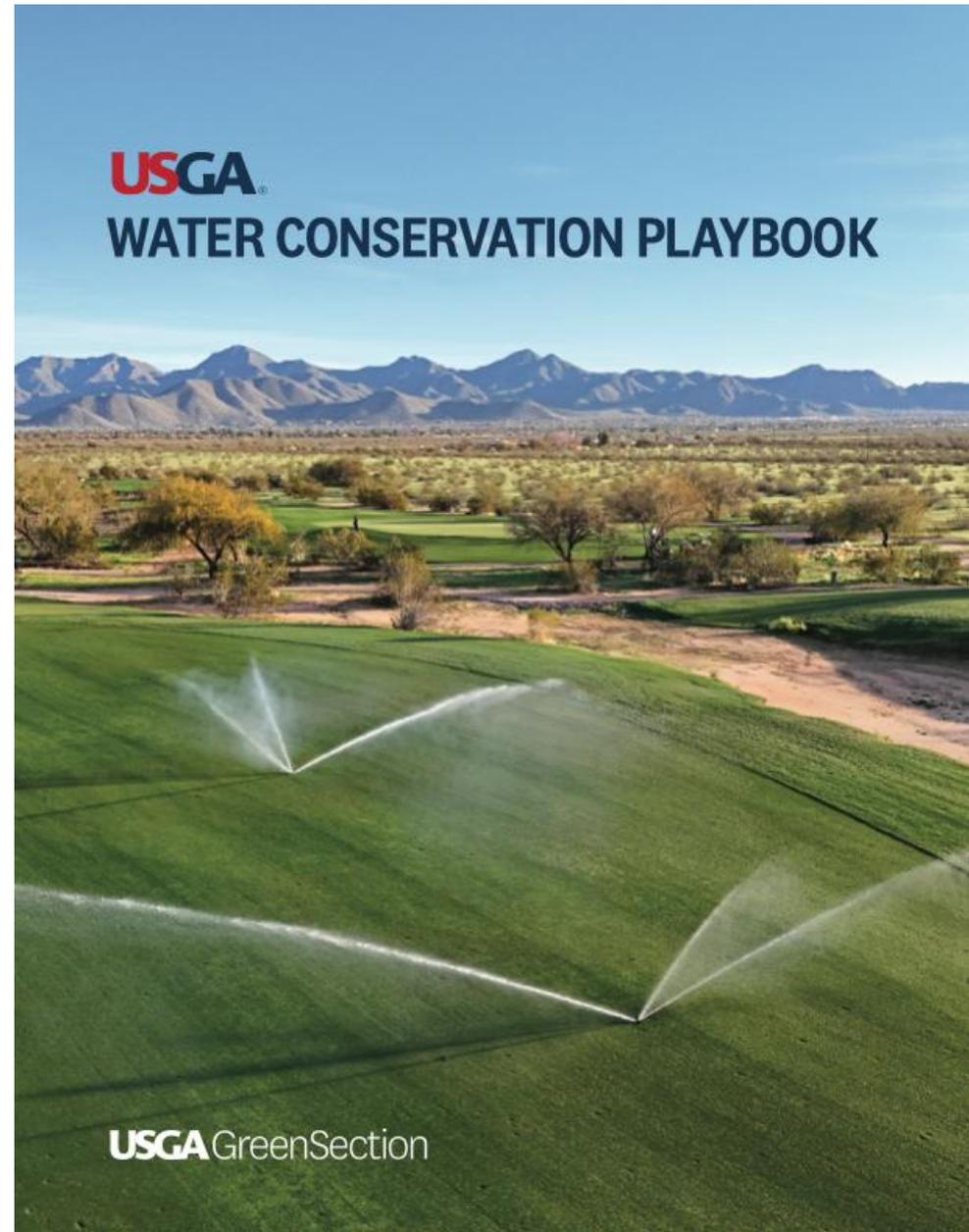
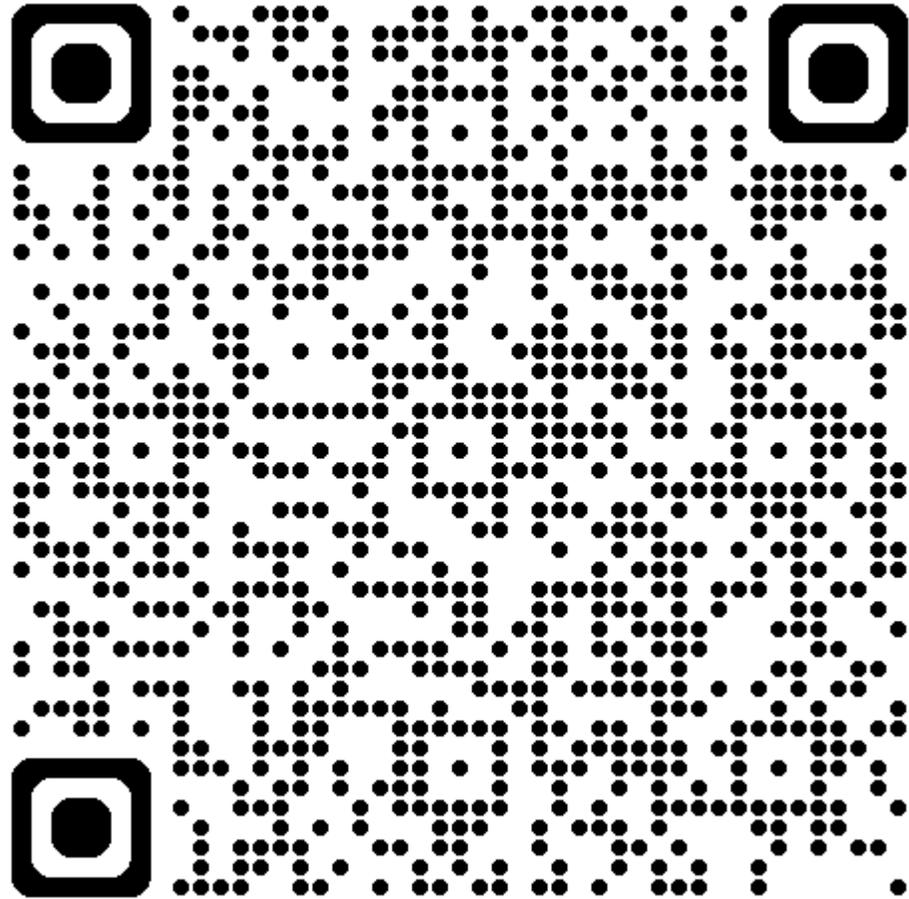
- **World Handicap System**
- **Equipment Standards** (research, testing conformance)
- **Rules of Golf** (write, interpret, educate, certify)
- **Amateur Status** (write, interpret, modernize, protect)

USGA STRATEGY & AZ Golf

Advance

- **Founding partners** (The First Tee, LPGA/USGA Girls Golf, Drive Chip Putt)
- **Green Section** (since 1920)
 - Agronomy support and expertise
 - Davis Research Program
 - Science & tech tools
- **Water Initiative**
- **USNDP – Future Pipeline**

USGA Water Initiative





STATE JUNIOR TEAM PROGRAM

2026 State Junior Teams



2026

Alabama

Arizona

Arkansas

Connecticut

Florida

Illinois

Indiana

Louisiana

Maryland

Michigan

New Jersey

South Dakota

Texas

Washington



THANK YOU!

Mike Sweeney: msweeney@usga.org

USGA

FOR THE GOOD OF THE GAME.



ARIZONA ALLIANCE FOR GOLF

KATIE PRENDERGAST ✨ ✨ ✨
Executive Director, AAG



2025 Highlights

- **Arizona Golf House opened at Papago Golf Course**
- **Arizona Golf Caucus launched**
- **7.7M people reached via communications education efforts; additional investments in social media presence**
- **Presented at the state legislature; defeated problematic bills and ordinances; presented to city councils; and engaged in meaningful conversations in D.C. during National Golf Day**

Challenges Ahead – 2026

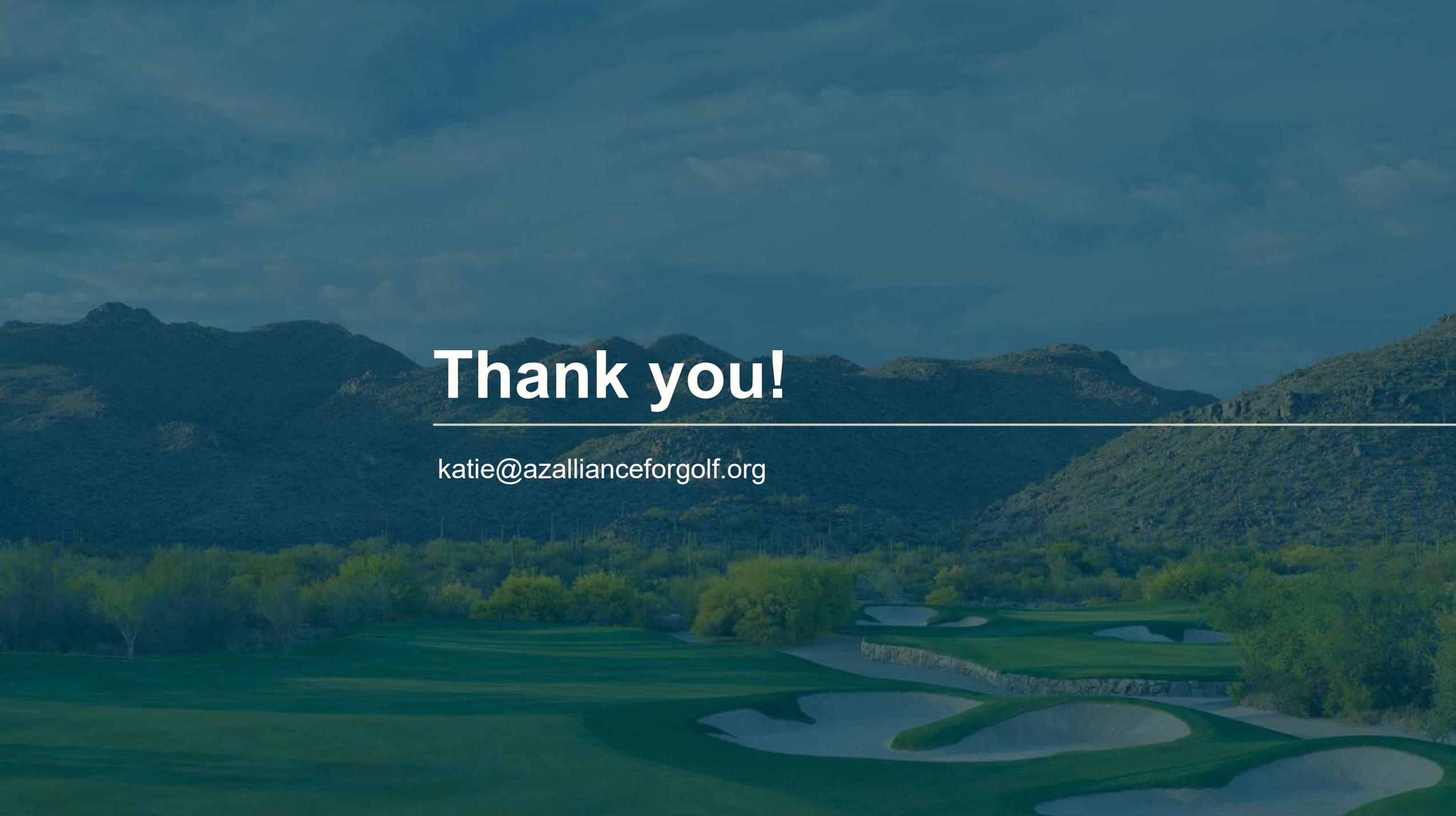
Golf's impact in Arizona cannot be overstated. It is core to the state's brand, tourism economy, lifestyle, and vitality. Pressing challenges include:

- **Access to water – 2026 as a watershed year for all users**
- **Public misconceptions and other water users with big political muscles**
- **Increased scrutiny over who has access to how much water during an election year**

Challenges Ahead – 2026

Engaged, informed, and galvanized members will be essential





Thank you!

katie@azallianceforgolf.org

STRATEGIC PLAN

CATHERINE CARMIGNANI ✨ ✨ ✨
Executive Director



OUR COMMITMENT TO STRATEGIC PLANNING



Focused on Strategic Planning



3-Year Plan



**Roadmap for
the Future**



**Establish
Mission,
Vision &
Values**



**Long Term
Goals &
Objectives**



**Set to Launch
in Fall 2025**



AZ GOLF FOUNDATIONAL ELEMENTS

MISSION Engaging the Arizona Community Through the Game of Golf

VISION Celebrating, Inspiring & Redefining the  Lifestyle

VALUES Aspire to Inspire • Foster Community • Together we
Accomplish More • Passion for Service



STRATEGIC PRIORITIES



Amplify Our Story

Raise awareness of the brand across current membership and the Arizona golf community



Extend Our Reach

Build engagement with current & future members / volunteers within target markets & the region



Cultivate Opportunities

Identify & implement ways to promote access to and engagement with the game



Collaborate Across Communities

Leverage the power & potential of Golf House & other relationships to address challenges and pursue opportunities



Operate, Innovate, Excel

Deliver with excellence & build new capabilities that meet & exceed members' expectations



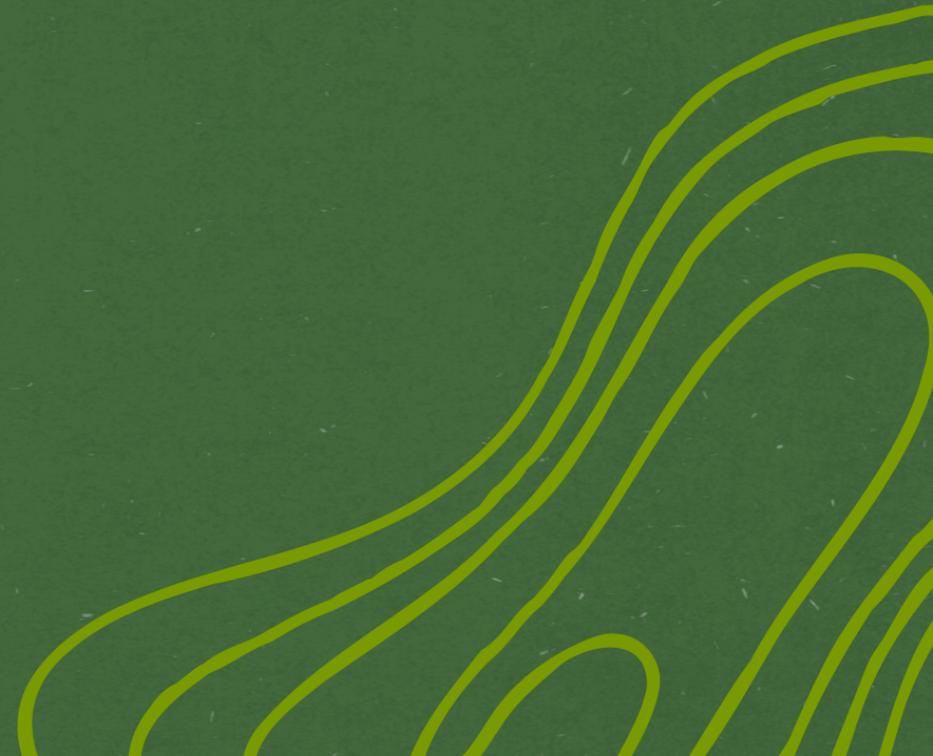
ARIZONA GOLF FOUNDATION

Focusing on the revitalization of the Arizona Golf Foundation with a purpose that more closely aligns with our strategic plan and priorities.

Set to relaunch in the second
half of 2026



**LOOKING
FORWARD**





INVESTING IN OUR ASSOCIATION

Our budget is more than a financial plan—it is a commitment to our people, our mission, and the lasting impact we aim to make.

Investment in the Organization

Investment in Human Capital

Investment in the Future



2026 BUDGETARY PRIORITIES

Positioning the Association to grow, adapt, and serve the golf community for years to come.

New Programs & Initiatives

Membership Growth & Retention

Arizona Golf Foundation

Organization Operations



NATIONAL GOLF FOUNDATION

- 1** More people are playing golf in more ways than ever
- 2** Golf's reach is more than 136 million, or approximately **2 out of every 5** Americans
- 3** Off-Course Golf makes the game more resilient to negative external factors
- 4** Average green fees in Arizona are \$81, third highest in the nation



STOPPING THE FLOW

$$6,000,000 - 5,000,000 = 1,000,000$$

Golfers New to the Game

Golfers Left the Game

2025 Net Gain

Creating a welcoming environment where those new to golf can fall in love with the game is critical to slowing the attrition every year and ensuring growth in the future



“One could say that golf is perfectly aligned with the analog fulfillment people need or are seeking in their lives.”

Greg Nathan
President and CEO
National Golf Foundation

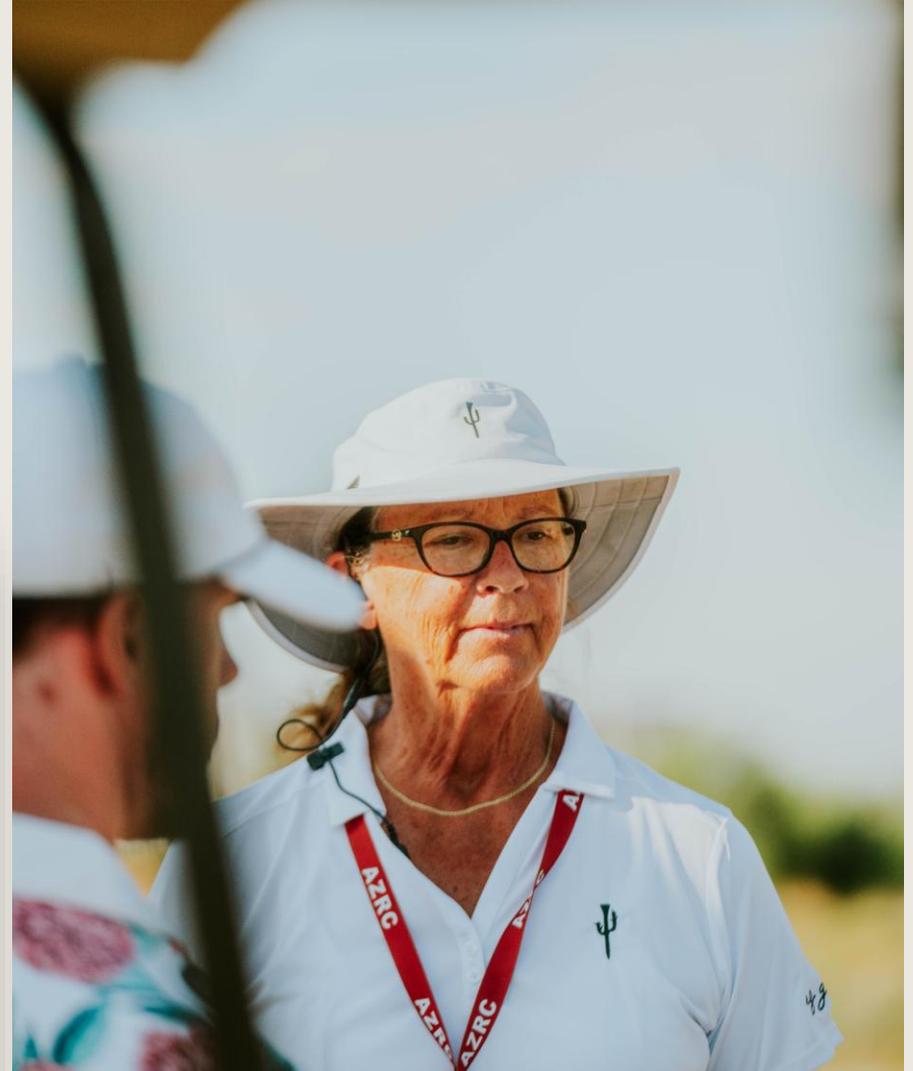


Thank You AZ GOLF Staff!



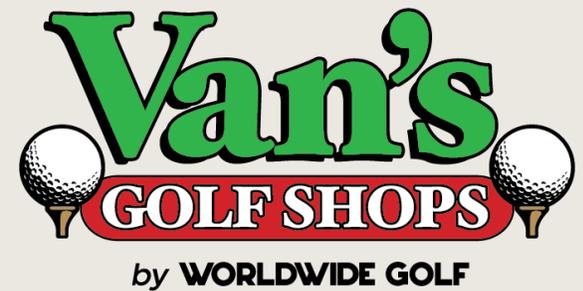


OUR VOLUNTEERS





SPONSOR THANKS





Thank You