



COLLEGE OF MEDICINE TUCSON

Orthopaedic Surgery

Sponsorship Request for **March OrthoMadness**

Dear Potential Partner,

We are organizing the 1st Annual **March OrthoMadness** Weekend and we would be honored to have you as a valued sponsor.

The **March OrthoMadness** is an annual event that brings together medical professionals, community members, and businesses for a weekend of education, competition, and philanthropy. Ortho Madness will be held on Feb 28th, 2025 (Research Day) at University of Arizona and March 1st, 2025 (Golf Tournament) at the Club at Star Pass.

Our vision for **March OrthoMadness** is to shed light on our foundations of innovation. We spend our lives as physicians, athletic trainers, and advance practice providers in the effort to keep people moving. It is our goal and our passion. Everyone knows this. What many people don't know, is that we are also doing some of the most cutting-edge innovative advancements in our field. Here at the University of Arizona we have all the foundations of spectacular innovation. This ranges from muscle and bone science, kinematics, and robotics. The Department of Orthopaedic Surgery is about movement, and we are on the cutting edge of what will be used to preserve movement in our patients for decades to come. Never before have we had an annual event in which these innovations, the very foundations of exciting advances in our field, are highlighted for our own community.

Please see the following page for a full list of our unique sponsorship opportunities and the varying levels of brand exposure and benefits that are included.

On behalf of the **March OrthoMadness** organizing committee, I would like to express our sincere gratitude for considering our sponsorship request. Your support will enable us to make a significant difference in the lives of those in need.

To secure your package, contact our Tournament Chairman James Ready at 713-408-1349 or james.ready@bannerhealth.com

Warm regards,

James Ready
Tournament Chairman
Associate Director, Orthopedics and Sports Medicine



SPONSORSHIP LEVELS OF SUPPORT

Title Sponsorship - \$20,000

- ✓ Exclusive identification as presenting sponsor incorporated in the Ortho Madness Title
- ✓ Company logo featured prominently in event communications and event webpage with link
- ✓ Logo on golf course welcome banner
- ✓ Opportunity to address participants at research day and golf tournament
- ✓ Opportunity to have booth at research day
- ✓ Includes two (2) golf foursomes
- ✓ Thank you message through social media platforms
- ✓ 8 tickets to all social events
- ✓ Ability to put marketing material in player give away

Diamond Level Sponsorship - \$10,000

- ✓ Company logo featured in event communications and event webpage with a link
- ✓ Company logo featured at lunch as providing sponsor
- ✓ Logo on golf course welcome banner
- ✓ Opportunity to hold both on-site with product sampling or give-away
- ✓ Includes one (1) golf foursomes
- ✓ Thank you message through social media platform on tournament day
- ✓ 4 tickets to all social events
- ✓ Ability to put marketing material in player give away

Gold Level Sponsorship \$5,000

- ✓ Company logo featured in event communications and event webpage with a link
- ✓ Opportunity to hold an activity on-site with product sampling or give-away
- ✓ Thank you message through social media platform prior to event
- ✓ Hole tee box sign and one of 5 special hole prizes
- ✓ Include two (2) golf players
- ✓ Ability to put marketing material in player give away

Silver Level Sponsorship \$2,500

- ✓ Company logo featured in event communications and event webpage with a link
- ✓ Opportunity to hold an activity on-site with product sampling or give-away
- ✓ Thank you message through social media platform prior to event
- ✓ Hole tee box sign
- ✓ Ability to put marketing material in player give away

Bronze Sponsorship \$1,000

- ✓ Ability to put logo on 12 golf carts
- ✓ Company logo and link on tournament website as sponsor
- ✓ Ability to put marketing material in player give away

Other Donations and Opportunities

- ✓ If interested in supporting in other amounts or raffle prizes please call number below

Call James Ready 713-408-1349